



STATE OF MICHIGAN  
DEPARTMENT OF EDUCATION  
LANSING



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SUPERINTENDENT OF  
PUBLIC INSTRUCTION

September 19, 2003

**MEMORANDUM**

**TO:** State Board of Education

**FROM:** Thomas D. Watkins, Jr., Chairman

**SUBJECT:** Update on No Child Left Behind Act Strategic Plan Process

A brief overview of the No Child Left Behind Act of 2001 (NCLB) was provided formally to the State Board of Education at five meetings in 2002 and three in 2003. As the Board members became more involved in many of the policy decision-making, the updates were informal and provided by the Chief Academic Officer. This is a brief update on the process of developing a strategic plan.

The strategic planning process involved three key committees and five cross-cutting theme committees.

**Key Committees**

- School Improvement
- Educator Quality
- Standards and Assessment

**Cross-Cutting Theme Committees**

- Technology
- Research and Evaluation
- Communications
- Data Management and Reporting
- Parent and Community

All of the above committees met from January 2003 through July 2003. Reports from committees were received in June through August. Several of the cross-cutting theme committees continue to meet. Reports and recommendations of the three key committees were combined to develop a draft plan. Sections of the plan have been reviewed by several internal groups, with additional input provided by a group of policy experts. Changes in format and focus are in process. A revised timeline is attached.

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**Revised Timeline for Developing  
Michigan State Strategic Plan to  
Achieve the Five NCLB Performance Goals**

Develop draft plan based on NCLB committee work (Timeline: July-August, 2003)

Determine what information is still needed (i.e., research products)  
(Timeline: July – September)

Review by Co-Chairs, committee members, MDE staff, revise (Timeline: October)

Review by State agency staff, Governors staff, key Education Alliance members, ISDs,  
President's and Deans Council, Association for Independent Colleges and Universities in  
Michigan, to add initiatives and ideas, revise (Timeline: October-November)

Review and test for cross cutting themes, revise  
(Timeline: July-October)

Review by State Board of Education, plan for field review  
(Timeline: October/November SBE meeting)

- Focus groups in local areas (work with ISDs)\*
- Policy review by universities and policy groups, (ECS, NCREL)
- Education association reviews

(Timeline: Complete by November/January)

Revise draft based on multiple source input (Timeline: January/February, 2004)

Review by Governor's Office, Associations (Timeline: December/March)

Final Approval by SBE (Timeline: Spring 2004)

Distribute via Web, target groups, to United States Education Department  
(Timeline: Spring 2004)

Develop implementation plan for state level action, plan for evaluation and revision

**\* Use NCLB committee members to help facilitate Focus groups**

**\*\* The strategic plan will include actions targeted by year, with information on how they  
link to current State Board and agency initiatives**